

CATEGORY

Wine &
spirits

PRINTBAR
UNCOVERED

Boost margins and productivity with digital haptic effects

A wide array of tactile effects and textures can be applied to labels to boost your ROI and productivity. Emulation of bespoke or specialised media can reduce costs, whilst tactile effects can be produced more efficiently.

LABEL PRODUCTION

Application: Wine & spirits

Substrate: PP Silver

Embellishment: Foil and varnish

CONFIGURATION

Press: Graphium with post digital
printbar system

Printbar: 1 X 6 with GS12 Xaar print
heads

PROCESS

Digital: YCMK

Flexo: Matt varnish flood coat

Printbar: Varnish

Flexo: Foiling

LABEL SAMPLE STATISTICS

Printbar ink per image (g): 0.116

Digital press ink per image (g): 0.176

Flexo ink per image (gsm): 1.28

Coverage (%): 39%

Volume produced: short run 1500
labels



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