

SERVING THE FOOD & BEVERAGE LABEL SECTOR

- Combination digital and flexo printing in up to 12 colours including CMYK, under white, over white and 6 spot colours
- Ability to change tactile feel of the print using a varnish (flat matt to tactile gloss finish)
- Can print on a range of substrates including shipping labels, tamper evident materials and clear filmics
- Clean, vibrant colours best show the label design against the content of a bottle where clear labels are applied – 'no label' look
- Fast time to market – can cost effectively handle a number of short print runs with variable data and in-line finishing to meet market demand
- Can easily accommodate product variants and promotional labels – seasonal, special offers and special editions
- Ability to laminate to create functional barriers
- Digital technology provides improved supply chain traceability to source.

LABEL SAMPLE STATISTICS

Application: Food & Beverage labels

Substrate: PP-Clear

Ink per image (g): 0.0732

Configuration: Graphium with finishing

Enhancement: Add a matt varnish for smooth finish

**SWEET
MANGO
AND BANANA
PURE FRUIT
SMOOTHIE**



Contact one of our Graphium
specialists to find out more
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