

SERVING THE HEALTH & BEAUTY LABEL SECTOR

- True hybrid printing of up to 12 colours including digital CMYK, under white, over white and 6 flexo spot colours
- Each element is produced by the most efficient process. Achieving the optimum product cost for your target run length
- Achieve the exact look you need - high quality CMYK images and smooth skin tones combined with high quality screen effect spot colours, pastels, brand colours, metallic and specialist inks
- Increase 'shelf appeal' by utilising a vast array of decorative effects and finishing
- Effectively handle a number of short print runs with variable data and in-line finishing
- Easily accommodate product variants and promotional labels - seasonal, special offers, and special editions
- Include a range of technical features - cold foil, lamination, peel and reveal, piggy back, spot colour, screen print, etc.

LABEL SAMPLE STATISTICS

Application: **Health & Beauty labels**

Substrate: **PE-Gloss White**

Flexo ink per image (g): **0.0099**

Digital ink per image (g): **0.0074**

Cold foil (g): **0.0009**

Configuration: **Graphium with 2 flexo stations, cold foiling and die-cutting**

Enhancement: **Add a flexo station to over varnish or laminate for added protection**



Contact one of our Graphium specialists to find out more:
email graphium@ffe.co.uk

