

SERVING THE WINE, BEER & SPIRITS LABEL SECTOR

- Combination digital and flexo printing in up to 12 colours including CMYK, under white, over white and 6 spot colours
- Each element is produced by the most efficient process. Achieving the optimum product cost for your target run length
- Print on a range of substrates including foil and clear filmics
- Clean vibrant colours best show the label design against the bottle's content, where clear labels are applied - 'no label' look
- Increase 'shelf appeal' by utilising a vast array of decorative effects and finishing
- Can easily accommodate product variants and promotional labels - seasonal, special offers and special editions
- Labels can withstand cold and wet environments

LABEL SAMPLE STATISTICS

Application: Wine, Beer & Spirit labels

Substrate: PP-Clear

Digital ink per image (g): 0.0955

Cold foil (g): 0.0039

Configuration: Graphium with flexo, cold foiling & die-cutting

Enhancement: Add a flexo station to over varnish or laminate for added protection



Contact one of our Graphium specialists to find out more:
email graphium@ffe.co.uk

